

FAX# 703 528 7880  
CREDIT RISK !! NOV2/12 11.34  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME STEVE HAZELTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

DATE NOV2/12 11.34

DATE NOV 21 11.34

STAIRS

RPOF 3 PAC--- PENA, SANTIAGO, SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:
1	S		500P-600P	30		\$2,250.00	10/29	11/2	4		M-F	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
12	A		500A-600A	30		\$340.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER AND \$10 CREDIT												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-1 FOR 1 SPOT/WK												
13	A		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER AND \$10 CREDIT												
PART OF A MAKEGOOD MADE UP OF LINES 12-14												

REP HEADLINE# 6398469 TRF# 339034 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV2/12 11.34  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER AND \$10 CREDIT  
PART OF A MAKEGOOD MADE UP OF LINES 12-14  
STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#1 MISSED:M-F/500P-600P NOV2 30S \$2,250.00 (NOV2/12)  
OFFER:SAT/500A-600A NOV3 30S \$340.00 PLS ADVISE.  
& SUN/600A-700A NOV4 30S \$850.00  
& SUN/700A-900A NOV4 30S \$1,050.00  
CMT:WE CAN OFFER AND \$10 CREDIT

NOV/12 48365.00 CONTRACT TOTAL 48365.00  
TOTAL SPOTS 28

MARKET TOTALS \$48,375 WFTV 100% WKMG 0% WESH 0% WOFL 0% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE